

The International Accounting Bulletin Industry Forum & Awards 2014

Holborn Bars, London, UK | 16 September 2014

The International Accounting Bulletin Industry Forum and Awards 2014 brings together international accounting networks and associations, professional body experts, regulators and legal experts for a discussion of the key issues facing the industry. Leading sector thinkers and doers will meet to debate the strategies and share their business practices aimed at meeting the challenges of the recent M&A trend, cyber security threats and retaining resilience on an international basis. The informative and inspiring panel discussions and roundtable provide the setting for you to join other high-profile event guests in engaging conversations.

C-level speakers will look at the reasons, risks, challenges and opportunities of the recent industry wide M&A trend and its implications in the first expert panel discussion. Followed by a session on cyber security where a panel of experts will share their views on cyber threats for accounting firms and how to turn them into business advantages. In addition, a roundtable discussion led by Aon provides space for a top-level conversation and asks important questions about tackling global risk and resilience in the international network. How can the global accounting network and association executives leverage themselves for success in global markets and achieve a higher profile with international clients?

The industry forum invites speakers, participants and partners to consider and find practical solutions to the most pressing industry questions:

- How is regulation driving the change in the industry practices?
- How are industry leaders tackling new challenges in the converging market conditions?
- How to meet the demands of an ever expanding cyber space
- How to collaborate with international partners to tackle cyber threats
- How to transform and strengthen your practice in the face of consolidation
- How to run a sustainable and profitable accounting practice in changing economic conditions

The International Accounting Bulletin Industry Forum and Awards 2014 leverages the expertise across the Progressive Digital Media research and publishing portfolio, including International Accounting Bulletin, The Accountant and Accountancy Asia. The event is an opportunity to share ideas, discover trends and network with peers across the accounting industry, while enjoying exclusive research and case studies delivered by industry thought leaders.

Industry Forum Agenda	
13:00-14:00	Registration and Networking Lunch
14:00-16:00	Session One: Dealing With The Risks And Benefits Of The Global Consolidation Trend
14:00-14:10	Chairman's Introduction William Buckley , Partner, Linklaters
14:10-14:30	Growth and M&A: Why Consolidation Will Change Global Accounting Landscape For Mid-Tier Networks <ul style="list-style-type: none"> • Key drivers of mergers, also in an upturn market • Main factors to consider from a leadership perspective • Our future competitive landscape Anders Heede , CEO EMEA, BDO
14:30-14:50	A Global Trend: Transformation Following Increased Consolidation <ul style="list-style-type: none"> • Common standards and culture • Placing your firm in the best position for change • Consolidation, diversification and growth challenges Dan Lichtenstein , General Counsel, Grant Thornton International Ltd
14:50-15:10	Legal Viewpoint: Understanding & Assessing The Risks of Growth <ul style="list-style-type: none"> • Legal overview • Minimising the risks – anticipating change • Protecting the network Jane Howard , Partner, Wragge Lawrence Graham & Co.
15:10-15:30	Panel Discussion and Audience Q&A
15:30-16:00	Networking Break

16:00-18:00	Session Two: The Reality of Cyber Risks and How To Manage Them	Industry Roundtable: Resilience in the International Network <i>(Closed Session – The Library, 4th Floor)</i> <i>Hosted by Aon</i>
16:00-16:10	Chairman’s Introduction	
16:10-16:30	Threats To Business And The Economy: A View From The UK Government <ul style="list-style-type: none"> • Threats to business and UK economy • Government view on role of accountancy profession • Government policy on cyber security <p>Orla MacRae, Assistant Director, Department for Business, Innovation & Skills, UK Government</p>	
16:30-16:50	Adapting To New Ways Of Working To Stay Secure <ul style="list-style-type: none"> • Management’s role and behavioural aspects • New ways of working bring new risks • Securing your business through education of new risks <p>Jonathan Burdett, Security Director, PwC</p>	
16:50-17:10	Security In The Cloud: Exploring The Security Focus Around Cloud Accounting <ul style="list-style-type: none"> • How cloud technology is changing the accounting and book-keeping practice • Safely moving clients from desktop to cloud based software and how the Cloud is secure • Examples of how the cloud is making book-keepers more productive, efficient and profitable <p>Nick Williams, Director, Intuit QuickBooks UK</p>	
17:10-17:30	The Reality Of Advanced Cyber Attacks : Creating A Strategy To Respond <ul style="list-style-type: none"> • Cyber as a Risk within the Business • Latest Threat Actor Tactics and Trends • Existing Processes that can be utilised to deal with the Dynamic Threat Landscape • Creating a Strategy to Respond to Cyber Threats <p>Nigel Stanley, Practice Director: Cyber Security, Risk and Compliance, OpenSky</p>	
17:30-18:00	Panel Discussion and Audience Q&A	
18:00-20:00	IAB Awards 2014 Ceremony	