

8th Digital Accountancy Forum and Awards 2019

Thursday 3rd October 2019 | London, UK

Digital Accountancy Forum Programme Thursday 3rd October	
08:00 – 08:50	Registration and refreshments
08:50 – 09:00	Chair's opening remarks
SESSION ONE: Transforming People, Process, Technology and Data	
09:00 – 09:20	The role of analytics and technology in a shifting finance landscape <ul style="list-style-type: none">• Embedding analytics and technology into operations• The role of analytics and technology in driving audit quality• The role of analytics and data in the audit of the future Adam Page, Lead Director Analytics and Modelling, Deloitte Audit, Deloitte (EU)
09:20 – 09:40	Capitalising on digital innovation to boost efficiency <ul style="list-style-type: none">• Discover 5 applications for promoting efficiency• Learning how to win the system v software battle Kevin Lord, Practice Digital Enablement Manager, FreeAgent
09:40 – 10:00	Digital transformation and enhanced client experience <ul style="list-style-type: none">• Understanding the potential value of online presence• Making the most of digital transformation for accounting• Protecting the human touch Morison KSI Ltd. (EU)

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10:00 – 10:20	<p>Leveraging current technologies to future proof firms, introducing CaseWare Audit International Cloud</p> <ul style="list-style-type: none"> • Complete engagements faster with smart content that scales up when needed • Invite clients for online collaboration on engagements while improving security and efficiency • Review transactional data using AI driven risk based Audit Data Analytics • Reduce the dependency on IT while minimizing related costs • Manage your engagements with one transparent, user-friendly dashboard • Prepare for ML driven Financial Statement analysis & prediction <p>Jaap de Waard, Head of Business Development, Europe & Middle East, CaseWare International</p>
10:20 – 10:50	<p>Panel: <i>TBC, Morison KSI Ltd. (EU)</i> <i>Kevin Lord, Practice Digital Enablement Manager, FreeAgent</i> <i>Adam Page, Lead Director Analytics and Modelling, Deloitte Audit, Deloitte (EU)</i> <i>Jaap de Waard, Head of Business Development, Europe & Middle East, CaseWare International</i></p>
10:50 – 11:20	<p>Morning refreshments and networking</p>
<p>SESSION TWO: Digital Transformation of Accounting</p>	
11:20 – 11:40	<p>Utilizing Artificial Intelligence for Contract Analysis</p> <ul style="list-style-type: none"> • Lesson learnt from developing and applying IBM’s “Watson” Artificial Intelligence platform across the firm • Incorporating Watson protocols within both audit and non-audit services • Focusing on the application of AI in the review of contracts • Understanding key digital innovations in accountancy and how to leverage them in your business <p>Jay Weinstein, Managing Partner, EisnerAmper NY, Allinial Global (EU)</p>
11:40 – 12:00	<p>Integration and Automation: How to deliver exiting new world solutions effectively</p> <ul style="list-style-type: none"> • Are APIs the route to integration heaven or a complex data management conundrum? • Do exciting new world solutions solve data silo challenges or simply create more new world problems? • What tools are there available to make integration and automation simple and effective? • How can you meet the challenges head-on and deliver seamless platform connections? • Why automation eliminates risk and duplication of effort and should be your next

	<p>big strategic win!</p> <p>Brian Coventry, CEO, Symphony Professional</p>
12:00 – 12:20	<p>Turning Efficiency into Profit: Tools & Techniques</p> <ul style="list-style-type: none"> • Identifying inefficiencies in your existing workflows • Accelerating processes to transform the client journey • Communicating confidently about technology with clients • Encouraging Creating, packaging and selling new services to meet clients • Building a long term development plan for your firm <p>Senior representative, Receipt Bank (EU)</p>
12:20 – 12:40	<i>Session reserved for PwC</i>
12:40 – 13:10	<p><i>Panel:</i> <i>Jay Weinstein, Managing Partner , EisnerAmper NY</i> <i>Brian Coventry, CEO, Symphony Professional</i></p>
13:10 – 14:10	Lunch & Networking
SESSION THREE: The Cyber Security and Data Management Landscape	
14:10 – 14:30	Session reserved for ACCA
14:30 – 14:50	<p>Exploring the firm of the future</p> <ul style="list-style-type: none"> • Delving into a whitepaper that is being created looking at ‘the firm of the future’ • Highlighting the areas that technology can enhance, advance and transform audit and organisations • Looking into the considerations firms should take to ensure they are set up to take full advantage of technology <p>Mark Edmondson, CEO, Info Ltd</p>
14:50 – 15:10	<p>Getting to grips with digital tax to prepare for the next 12 months</p> <ul style="list-style-type: none"> • A global perspective on the digitalisation of tax • Making Tax Digital – A progress update

	<ul style="list-style-type: none"> • Narrowing down the right software to introduce • Unlocking ways to automate tax advisory enabling a better client centric service • Assessing ways digitalisation can impact payroll efficiency <p>Senior representative, RSM</p>
15:10 – 15:40	Panel: Mark Edmondson, CEO, Inflo Ltd
15:40 – 16:10	Mid-Afternoon Refreshments
SESSION FOUR: Trailblazing into the Future of the Accountancy Profession	
16:10 – 16:30	<p>Forthcoming e-invoice and the doors that it can open</p> <ul style="list-style-type: none"> • How e-invoice become reality in the era of cloud accounting software • Blockchain and smart contract enable by e-invoice and open banking • Machine learning and continuous audit based on the e-invoice can become the norm <p>Leonard Huang, Partner of Emerging Technology, Daxin Global</p>
16:30 – 16:50	<i>Session reserved for IRIS</i>
16:50 – 17:10	<p>Understanding future trends emerging in accountancy</p> <ul style="list-style-type: none"> • Brexit: What happens now • Recognising why climate issues should be integrated in client strategies and operations • AI: Closer than we think? • Investigating the future of accounting networks and associations • What do we know now that will be redundant in 5 years
17:10 – 17:40	Closing panel
17:40 – 17:50	Chair's closing remarks
17:50 – 19:00	Drinks reception and Canapés

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19:00 – 22:00	<p>Digital Accountancy Awards 2019 Gala Dinner (Black Tie optional)</p> <p>Join us for an evening celebrating the best in accounting excellence.</p>